



## The Leadership Palm Beach County Directory comes around only once a year.

Don't miss the opportunity to advertise in the 2020 LPBC Printed Directory, the premier marketing publication for Leadership Palm Beach County.

**Hurry Ad Space is Limited! Call Valerie 561.588.6336 or email [valerie@themsfactor.com](mailto:valerie@themsfactor.com)**

### FEATURED AD SIZES

#### PREMIUM AD PLACEMENT Only 1 Available of each

##### BACK COVER – \$2,500

Full Bleed: Trims at 8.375" x 10.875"  
Live area: 7.5" x 10", Bleed size .125"

##### INSIDE FRONT COVER – \$2,000

Full Bleed: Trims at 8.375" x 10.875"  
Live area: 7.5" x 10", Bleed size .125"

##### INSIDE BACK COVER – \$1,500

Full Bleed: Trims at 8.375" x 10.875"  
Live area: 7.5" x 10", Bleed size .125"

#### REGULAR AD PLACEMENT

##### FULL PAGE – \$1,000

Full Bleed: Trims at 8.375" x 10.875"  
Live area: 7.5" x 10", Bleed size .125"

##### HALF PAGE – \$750

7.5" x 4.75"

##### QUARTER PAGE – \$500

3.6875" x 4.75"

### DIRECTORY LISTINGS

#### BASIC LISTING: Free for active LPBC alumni

Includes name, photo, company and contact information



**Valerie Staggs**

President  
The MS Factor / Pandora's Kids  
[valerie@themsfactor.com](mailto:valerie@themsfactor.com)  
561-588-6336  
Class of 2017

#### ENHANCED LISTING (member): \$50

Includes basic listing plus bold type, shaded box and short listing about the business or member (listing 20 word max)



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#### NEW! INDUSTRY PAGES: \$250

##### Non Profit, Legal, Medical, Business Services

Feature your business under our new industry pages section. Only six ads per page. First come, first served! 3.6875" x 3.25"

**Book Your Space Today! Call 561.588.6336**

