



Civics & Government Day September 12, 2018

7:30 a.m. – 5:00 p.m.

Thank you to our Generous Civics & Government Day Sponsors:



Program/Day Chair: Caroline Villanueva (2014)

Day Committee: Jack Rice (2014) Chris Pettit (2016) Faye Johnson (1997)

MEETING LOCATION: West Palm Beach City Center (City Hall)

401 Clematis Street, West Palm Beach, 33401

The parking garage is 400 Banyan Blvd. Parking will be free. A token will be dispensed. Please bring the token to class for validation.

ATTIRE: Business (please remember your NAMETAG). Bring a rain jacket/umbrella in case it rains in our five minute walk to the County Government Center.

DAY THEME: Elected, Ethics, Elections and Electioneering

KEY OBJECTIVES:

- To encourage civic engagement in your community
- To educate on opportunities to exercise leadership with decision makers

KEY ISSUES:

- Understanding how civic engagement can lead to public service
- Learning how civic engagement intertwines with pursuing public needs and interests
- Exploring the various resources used in campaigns

Thank you to our Community Partners



The Palm Beach Post
REAL NEWS STARTS HERE



Civics & Government Day Agenda September 12, 2018

- 7:30am Arrive (bring your token inside with you)
- 7:45am Welcomes and introductions
Mayor Melissa McKinlay, Palm Beach County
Being Engaged at Local, State and Federal Government Levels
- 9am Michele Jacobs, President & CEO of the Economic Council of Palm Beach County
History and Role of Business Sector in Palm Beach County
- 10:30am Break
- 10:45am David Kerner, Palm Beach County Commissioner
Candid Journey – From Cop to Tallahassee to Home
- 11:30am Erica Whitfield, Palm Beach County School Board Member
School Referendum – Why, How and What it Means
- 12:15pm Lunch
- Walk over to the Palm Beach County Government Center (bring rain jacket/umbrella)
301 N. Olive Avenue, West Palm Beach, 33401
- 1pm Marty Rogol, Past President of Leadership Palm Beach County
Implementing Ethics in Palm Beach County
- 1:30pm David Goodlett, Senior Vice President of Sugar Cane Growers Cooperative
Lobbying 101
- 2pm Michele Jacobs, President & CEO of the Economic Council of Palm Beach County
EC, PC and running a campaign
- 2:30pm Break
- 2:45pm – 4: 5pm Interactive Session
- 4: 5pm # 7 y # h o) " o #
- 5pm End (show your token for validation)

Thank you to our Community Partners



The Palm Beach Post
REAL NEWS STARTS HERE

