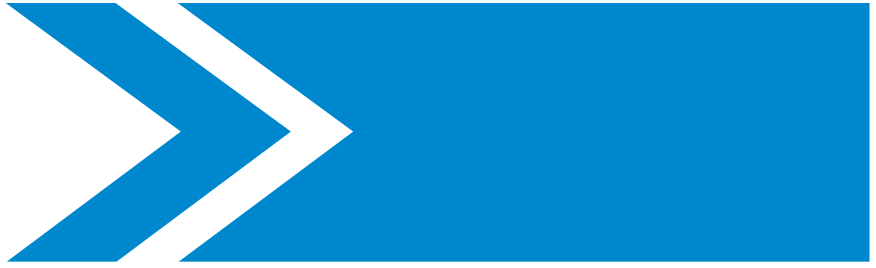




Leadership Palm Beach County



ENGAGE FORWARD

Engage Forward, formerly called Civic Engagement Projects, empowers class members from the Engage program to take active roles in the community through this partnership with local nonprofit agencies. Engage Forward connects your nonprofit organization with this year's Engage Program class members to actively collaborate on finding solutions to issues facing your organization or the community you serve. Your organization (and those you serve) will be the beneficiary of this infusion of manpower, creativity, connections, and effort. These projects will be highlighted in communications and events to our alumni throughout the year. The impact of these class projects has historically been significant and of lasting benefit to the participating organizations.

We will begin with a collaborative workshop to create project ideas from your supplied issues, then generate project proposals. Proposals will then be judged by the alumni committee to be presented to the class. The class will then select the projects that they wish to support.

About Leadership Palm Beach County

Leadership Palm Beach County (LPBC) is a nonprofit organization that brings together leaders from the public, private and nonprofit sectors to build and steward a vibrant, interconnected community. Leadership Palm Beach County consists of over 1700 of our county's professional and community leaders.

Every year, LPBC welcomes up to 55 new members into the organization as class members of the Engage Program. LPBC offers these leaders a unique opportunity to be part of a class that has come together to:

- > Enhance their personal and professional leadership skills
- > Understand the complex issues facing Palm Beach County through open, thought-provoking, and balanced discussion
- > Participate in civic work that aims to serve the greater good of our community
- > Build relationships with other leaders who find solutions to the challenges facing our county

For the last 19 years, a critical part of the Engage Program's leadership experience is participation in a community service project with a local nonprofit organization. We do this to increase the working relationships of our class members and to encourage lasting relationships with local organizations that are actively engaged in making Palm Beach County better.

Past classes have been composed of individuals from various fields such as nonprofit organizations, Business, Government, Law, Marketing, Finance, and Healthcare, with jobs at all levels from CEOs and Executive Directors to project administration and HR. Due to the unique nature of Leadership Palm Beach County, each incoming class will have its own diversity of careers and skills to contribute to Engage Forward projects.

Qualifying for Participation

To successfully participate in this initiative and ensure the projects have the greatest impact, we ask that your organization commit to the following. If your organization cannot commit to these things, we encourage you to revisit this opportunity next year, and we appreciate your interest.

- > 1 full time staff person minimum
- > Allocate an average of 10 hours staff time a month to the project
- > All projects are self financed by the proposing organization. If the organization's annual revenue for the most recently completed fiscal year (Line 12, Form 990) is under \$500,000, the organization is responsible for contributing a minimum of \$500 toward the project. For organizations with revenue over \$500,000, the contribution must be at least \$1,000
- > Senior management must participate in our collaborative zoom workshop
- > Clearly identify at least one organization or community issue that needs our help
- > Must sign our MOU and abide by our reporting standards after project completion
- > At least 3 years must have passed since the completion of your last Engage Forward project
- > If a proposing Organization has staff as part of the Engage class that individual cannot participate on the project as a staff member of the organization, nor can they select or participate on the project as a class member

Proposer Workshops - Required

Wednesday, June 8, 2022 3:30 PM - 4:30 PM - Virtual on Zoom, Presentation with Q&A only

Friday, June 17, 2022 8:30 AM - 10:30 AM - In Person Presentation, breakout help sessions, Q&A

Please register online at leadershippbcc.com in advance to receive the meeting link. You must attend one of the two info sessions to be able to participate in Engage Forward.

Selection and Judging of Proposals

All organizations are allowed to submit up to two project proposals consisting of a completely unique proposal document package for each project idea. All proposals are judged by our Alumni committee, composed of LPBC Alumni from the nonprofit industry and related professions. A maximum 100 points can be accumulated through 4 sections and an endorsement letter from your organization leadership. The scores will be reviewed by the committee and 4-6 projects will be selected to present to the class. Those projects will be asked to "pitch" their project and organization to the class at their Orientation. The class will then select the projects they wish to work with at their retreat. Selected proposals will be given to all class members (unedited and as submitted) to aid in their decision making.

Important Dates for Engage Forward

2022	
April 29	Request for Proposal is open
June 8 or June 17	Proposer Workshop - Proposers must attend one of two options as mentioned above.
June 24, 5:00pm	Proposal Deadline
July 19	Proposals results back from Alumni Committee
Week of July 26	Committee Selection Meeting, Organizations notified of results
August 31 *	Project Presentation at Orientation (Round 2)
September 9th *	Project Selection at Opening Retreat
September 13th *	Organizations notified of results
October *	Projects begin
2023	
May	Projects Completed

* These dates subject to change, revised dates will be communicated to qualifying projects / organizations in a timely manner if needed.

Engage Forward Proposal

Section 1. Organization information



Organization Name _____
Address _____
City, State, Zip _____
Primary Phone _____
Website _____
Annual Operating Budget _____
Year Established _____ What year did you achieve 501C3 Status? _____
Number of Staff, Full Time _____ Part Time _____ Volunteer (part time or equivalent) _____
Primary Contact Name (Last, First) _____
Primary Contact Title _____
Primary Contact Phone _____
Primary Contact Email _____

1.2 Organization Mission Statement

1.3 Organization Vision Statement

Section 2. The Problem (25 point max)

Please describe an issue that exists within your organization or the community that you serve. Why is this issue important? Please remain focused on the issue and do not describe your mission statement. **(250 word max)**

Section 3. Possible Solution / Project Description (25 point max)



Project Title _____

Project Budget _____

- We acknowledge that Leadership Palm Beach County and Engage Class members will not provide financial assistance, all projects are to be financed by the proposing organization. The budget above is expected to be provided if needed.

3.1 Please outline the proposed project detailing the project's goal(s), the deliverable(s) and the Leadership Class participants' role in the project. (250 word max)

3.2 Skills Requested; please select all of the skills that may be needed to effectively deliver the project as it is proposed.

Administration

- Organization, Operations & Logistics
- Scheduling & Time Management
- Resource Development & Management
- Technical Writing & Documentation
- Entrepreneurship

Marketing

- Event Planning & Execution
- Presentations & Public Speaking
- Artistic Skills Design, Web, Photography & Video
- Social Media & Digital Marketing
- Creative and Narrative Writing

Business

- Strategic Thinking & Planning
- Risk Management & Quality Assurance
- Project Management
- Research

Finance

- Accounting
- Budgeting
- Business Analysis
- Statistics & Data Analysis

Human Resources

- Networking & Soft Skills
- Team Building & Motivation
- Relationship Building
- Customer Service

Section 4. Objective at Completion (25 point max)

4.1 How will this project upon completion impact the community you serve and/or what would be the key metric of success?
(250 word max)

Section 5. Project Longevity (25 point max)



Annual Budget Post Completion (If Applicable)

5.1 Resources of your organization that will be committed to this project on an annual basis (If applicable)

- 5.2** Please outline your organization's plan for continued use or utilization of this project after its initial completion. How does this project fit into the overall growth of your organization or benefit the community you serve? **(250 word max)**

Section 6. Letter of Appeal (Required)

Please provide a one page letter from your organization CEO or ED endorsing this project, the organization's commitment to fulfilling project goals, and an overall appeal to the class for support.

Section 7. Proof of Nonprofit Status (Required)

Please provide a copy of your 501(c) determination letter from the IRS.

Proposal Deadline: June 24, 2022 Email to info@LeadershipPBC.org

For More Information

Please contact Leadership Palm Beach County.
Office: (561) 833-4321 • Email: info@Leadershippbc.org

INSIGHTS

LPBC Class of 2020



PROJECT OBJECTIVE

Launch of 1st Annual Puppy Love 5K Race

PROJECT OVERVIEW

Organizers wanted to increase awareness and community engagement by hosting a 5K race event to further the organization's mission and fundraising efforts. The goal was to attract 50 participants and set the foundation for an annual signature event.

PROJECT SUCCESSES

- More than 300 participants, far exceeded expectations
- With the class handling logistics, Barky Pines was able to raise \$10K+ in donations and sponsorships
- 4 members of LPBC class joined as new board members and 5 adopted pets
- 25 new volunteers who will support future events
- 300+ new followers on social media
- Created a monthly e-newsletter viewed by more than 1000 people

WORDS OF WISDOM FROM THE ORGANIZATION

"We encourage organizations to listen, learn, work hard and enjoy every moment with your class leaders. Put in a lot and you will get even more in return!"

The team you have in your corner are the absolute best in our community! You will build relationships that last a lifetime."

Elizabeth Accomando

Director of Internal Governance



*Barky Pines Animal Rescue
& Sanctuary*

Barky Pines Animal Rescue & Sanctuary saves local animals in need of rescue, reduces pet overpopulation, educates the community, especially youth, in animal husbandry in order to break the cycle and fights to keep Palm Beach County a no kill community.

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PROJECT OBJECTIVE

Launch of Caps & Cribs Teen Mom Mentor Program

PROJECT EVOLUTION

Today, there are two full time staff serving up to 50 teen moms each school year. There is an in-person and online training portal for mentors. Plus they have secured multi-year funding and are one of only six organizations in the State of Florida to be accredited by the National Quality Mentoring System by MENTOR.

PROJECT SUCCESSES

- Increased funding in 2014, with a small grant to launch. Today, the program budget is \$136K fully funded.
- In 2019, 15 seniors (the highest to date) all graduated from high school and 100% of all other teens advanced to the next grade level!

WORDS OF WISDOM FROM THE ORGANIZATION

"I see so many organizations focused on marketing efforts as part of the engage project. While marketing/events are important, programs are more sustainable and provide greater impact for longer terms.

Consider that when creating your application, even if a brand new program or one that needs a complete overhaul, you have a dozen leaders dedicated to research, development, implementation, legal counsel, writing, and everything in between to help you."

Michelle Gonzalez

Chief Executive Officer



healthy mothers, healthy babies
Coalition of Palm Beach County, Inc.

Healthy Mothers, Healthy Babies is dedicated to improving birth outcomes and promoting healthy families by providing access to care, education and support to those facing the physical, emotional, economic and social challenges of pregnancy and infant care.

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