



## Sponsorship 2019

# Songwriters in the Round

Songwriters in the Round is Leadership Palm Beach County's (LPBC) most exciting, signature concert event. This popular concert is offered on one night only and features a unique performances by Grammy Award-winning songwriters from Nashville, performing their chart-topping hits "in the round" at the Harriet Himmel Theater in West Palm Beach.

Proceeds from Songwriters in the Round (SITR) help fund LPBC's Leadership Grow Program. Leadership Grow is designed for high school juniors to understand the critical issues facing Palm Beach County while encouraging them to expand their leadership roles and build a foundation for community involvement. This program is free to all participants due to the generosity of SITR sponsors.

LPBC provides its sponsors with premium positioning in front of Palm Beach County's top leaders. Reserved seating is only available to sponsors, and sponsors have the option to choose downstairs or balcony seating.

### Scheduled Dates

Friday, March 8, 2019 6-9 p.m.  
Harriet Himmel Theater



## Welcome Party Sponsorship / 1 Available

Sponsor  
\$2,500

Verbal acknowledgment at welcome party	>
Opportunity to place promotional materials at welcome party	>
Photo opp with Songwriters at welcome party	>
Six tickets to Songwriters welcome party on Thursday, March 1st	>
Name listed in all press releases	>
Sponsor name listed on electronic invitations, save the date emails and website	>
Reserved seating for two at Songwriters in the Round with two drink tickets	>
Sponsor name listed on Songwriters in the Round event program	>
Exposure to LPBC Board of Governors, 1700+ alumni, speakers, volunteers and community leaders	>

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Leadership Palm Beach County

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Songwriters Sponsorships	Presenting \$7,500	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Friend \$750
Industry exclusivity	>				
Company logo used prominently for event	>				
Opportunity for company representative to give official 2-3 minute welcome at concert	>				
Company provided ad in program	>	>			
Opportunity to place promotional materials at tables	>	>			
Tickets to Songwriters welcome party on Thursday, March 7th	<b>6</b>	<b>4</b>	<b>2</b>		
Opportunity for photograph with songwriters at welcome party	>	>	>		
Verbal acknowledgment during event	>	>	>		
Opportunity to place promotional materials in artist welcome bag	>	>	>		
Name listed in all press releases	>	>	>		
Sponsor name (logo for presenting) listed on all invitations, save the date email and website	>	>	>		
Display of company logo at event	>	>	>		
Tickets to event	<b>10</b>	<b>10</b>	<b>10</b>	<b>10</b>	<b>4</b>
Complimentary drink tickets (1 per guest)	>	>	>	>	>
Sponsor name (logo for presenting) listed on Songwriters in the Round event program	>	>	>	>	>
Reserved seating	>	>	>	>	>

Post Concert Dinner Sponsorship / 2 available	Sponsor \$2,500
Two company representatives to attend songwriters post-concert dinner	>
Two tickets to Songwriters welcome party on Thursday, March 7	>
Name listed in all press releases	>
Sponsor name listed on emails and website	>
Reserved seating for two at Songwriters in the Round with two drink tickets	>
Sponsor name listed on Songwriters in the Round event program	>