



Leadership Palm Beach County (LPBC) is a nonprofit organization that brings together leaders from the public, private and nonprofit sectors to build and steward a vibrant, interconnected community.

Our mission is to educate and unite leaders to build a better community.

Our network of high-level alumni shapes the curriculum for each and every program day. As a result, participants travel across the county and enjoy exclusive access to Palm Beach County’s courtrooms, newsrooms, schools, farms, and the businesses that drive our economy.

Leadership Focus gives you a taste of what Leadership Palm Beach County is all about by allowing you to learn about some of the following topics right here in our community:

Business & Nonprofit Partnerships in Palm Beach County

Healthcare: The Landscape in Palm Beach County

History of Palm Beach County, Then and Now

Economic Impacts and Threats to **Agriculture**

Government and Politics: Update from Town Hall

Educating the Next Generation

Business: Developing a Business Paradise

Moving the People of Palm Beach County

Cultural Connections in Palm Beach County

Securing Paradise in Palm Beach County

Impact of **Tourism** on Palm Beach County

As a Focus Participant, we encourage you to take all the information you learn and use it to become a better leader and steward of our community.



To learn more about Leadership Palm Beach County, its programs and mission, please visit:

LeadershipPBC.org

Focus 2020 Sponsors

Wednesday, Jan 22, 2020

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Community Partners:





FOCUS DAY ONE

Wednesday, January 22, 2020

LOCATION:

PBC Government Center

301 N. Olive Avenue, 6th Floor BCC Chambers
Parking available at City Center Garage
400 Banyan Blvd, West Palm Beach

- 1:00 pm** **Registration: Palm Beach County Government Center; Snacks sponsored by Sage View Advisory Services & Suits for Seniors; Coffee sponsored by NorthRidge Electric, Inc.**
- 1:30 pm** **Welcome, Overview of Leadership Palm Beach County**
Jose Sosa, President & Owner, Law Office of Jose D. Sosa PC (Class 2014)
Greg Quattlebaum, Executive Director, Leadership Palm Beach County (Focus 2010)
Robi Journey, Executive Director & CEO, Quantum House (Class 2010)
- 2:00 pm** **Ice Breaker and Class Introductions**
James Garvin, Owner / Chief Creative Officer, Forming Brands (Class 2018)
Mark Holbert, CFP®, Associate Vice President, Raymond James & Associates (Class 2015)
- 2:30 pm** **A History of Palm Beach County**
Introduction: *Sally D. Chester, RN (Class 1987);*
Harvey Oyer, III, Partner, Shutts & Bowen LLP & Past Chairman, Palm Beach County Historical Society
- 3:30 pm** **Break**
- 3:40 pm** **Palm Beach County's Growth for the Future**
Welcome: *Keely Gideon-Taylor, Sr. Manager Community Relations & Special Events, Palm Beach Post (Class 2014)*
Verdenia C. Baker, County Administrator, Palm Beach County
- 4:10 pm** **Walk to Richard and Pat Johnson Palm Beach County History Museum - 300 North Dixie Highway**
- 4:25 pm** **Tour of Historical Society of Palm Beach County**
Welcome: *Mary Lewis, Senior Vice President, Charlotte Pelton & Associates, Inc. (Focus 2019)*
Jeremy Johnson, CEO, Historical Society of Palm Beach County (Class 2001)
- 5:00 pm** **Walk to Palm Beach Dramaworks - 201 Clematis St**
- 5:15 pm** **Tour of Palm Beach Dramaworks**
Welcome: *Mary Lewis, Senior Vice President, Charlotte Pelton & Associates, Inc. (Focus 2019)*
Sue Ellen Beryl, Managing Director and Co-Founder, Palm Beach Dramaworks
- 5:35 pm** **Arts & Culture Mean Business in Palm Beach County**
Welcome: *Paul R. Hamaty, Strategy Consultant, RAND Strategic Solutions (Focus 2019)*
Dave Lawrence, CEO & President, Cultural Council of Palm Beach County
- 5:55 pm** **Securing Your Vote with Integrity, Accountability and Service**
Welcome: *Louis Tomeo, Director, Court Operations, Clerk & Comptroller, Palm Beach County (Class 2019);*
Wendy Sartory Link, Supervisor of Elections, Palm Beach County (Class 1998)
- 6:15 pm** **Overview of Program & Committee Introductions**
Jose Sosa, President & Owner, Law Office of Jose D. Sosa PC (Class 2014)
Upcoming schedule
- Housekeeping items
 - Getting most out of your experience
 - Evaluations

6:25 pm

Reception at Palm Beach Dramaworks; Hosted by Florida Crystals

Caroline Villanueva, South Florida External Affairs Manager, Florida Crystals Corporation (Class 2014)

Evelyn Hopkins, General Counsel, Florida Crystals Corporations (Class 2009)



FOCUS DAY TWO

Thursday, January 23, 2020

PARKING LOCATION:

Lake Lytal Park

3645 Gun Club Rd, West Palm Beach, FL
Use parking lot West of the Soccer Fields: look for bus

- 7:10 am** Arrive & Park at Lake Lytal Park
- 7:30 am** Bus leaves from Lake Lytal Park; Day sponsored by Hanley Foundation; Bus sponsored by Quattlebaum Funeral, Cremation, & Event Centers; Breakfast sponsored by Palm Beach County Sheriff's Office
- 7:45 am** Arrive at Palm Beach County Detention Center - 3228 Gun Club Rd
- 8:15 am** **Protecting Paradise**
Welcome: *Jonathan Wasserman, Esq*, Criminal Trial Atty, Law Office of Jonathan Wasserman, PA (Focus 2017)
Rick Bradshaw, Sheriff, Palm Beach County Sheriff's Office
- 8:50 am** **Overview of First Appearance**
Welcome: *Jonathan Wasserman, Esq*, Criminal Trial Attorney, Law Office of Jonathan Wasserman, PA (Focus 2017)
Ted Booras, County Court Judge, Fifteenth Judicial Circuit of Florida
- 9:10 am** **Check-in Security**
- 9:30 am** **First Appearance**
Judge Laura Johnson, Circuit Court Judge, Fifteenth Judicial Circuit of Florida
- 10:15 am** Board bus and depart to FAU - 777 Glades Rd, Boca Raton; Social Sciences Building
- 11:00 am** **Educating Palm Beach County**
Introduction: *Jan Cairnes*, CEO, Hanley Center (Focus 2017)
Donald E. Fennoy II, Ed.D., Superintendent of Schools, Palm Beach County School District
- 11:30 am** **FAU in Palm Beach County, Past, Present and Future**
Introduction: *Peter Cruise Ph.D.*, Executive Director, LeRoy Collins Public Ethics Academy at FAU (Class 2019)
Dr. John Kelly, President, Florida Atlantic University
- 12:15 am** **Lunch: Sponsored by Florida Atlantic University**
- 12:50 pm** **Empowering Education: How a Nonprofit Partnership Helped a Company Re-discover its Mission**
Introduction: *Karen Erren*, Executive Director, Palm Beach County Food Bank (Class 2019) and *James Garvin*, Owner / Chief Creative Officer, Forming Brands (Class 2018)
James Gavrilos, President/CEO, The Education Foundation of Palm Beach County
Alex Price, National Director, Community Investment, Office Depot, Inc.
- 1:30 pm** **Break; Snacks sponsored by Paymaster**
- 1:40 pm** **Travel to Greater Delray Beach Chamber of Commerce - 140 NE 1st St, Delray Beach**
- 2:05 pm** **Welcome to the Greater Delray Beach Chamber of Commerce -**
Introduction: *Peter Troup*, Consultant, Gallagher (Focus 2019)
Stephanie Immelman, CEO, Greater Delray Beach Chamber of Commerce
- 2:15 pm** **The Delray Beach Downtown Development Authority**
Introduction: *Jose Sosa*, President & Owner, Law Office of Jose D. Sosa PC (Class 2014)
TBD, Delray Beach Downtown Development Authority
- 2:25 pm** **WPB Strategy to Micromobility Management**
Introduction: *Shane Savage*, Chief Strategy Officer, PATHOS (Class 2018)

Uyen Dang, PE, City Traffic Engineer, City of West Palm Beach Economic Development

- 2:55 pm** **Economic Diversification – The Key to Non-Seasonal Financial Success**
Introduction: *Ofelia Utset, M.D., MBA*, President, Deluge Biotechnologies (Class 2013)
Robert Mino, Vice President, Life Sciences, Business Development Board of Palm Beach County
- 3:20 pm** **Travel to the Retreat at Palm Beach - 4020 Lake Worth Rd, Lake Worth**
- 3:50 pm** **The Economic Development Council of Palm Beach County**
Introduction: *Julia Dattolo*, Vice President, Business Services, Career Source Palm Beach County (Class 2020)
Michele Jacobs, President & CEO, Economic Council of Palm Beach County
- 4:20 pm** **Human Trafficking: Modern Day Slavery**
Introduction: *Ofelia Utset, M.D., MBA*, President, Deluge Biotechnologies (Class 2013)
Heidi Schaeffer, M.D., President, Human Trafficking Coalition of the Palm Beaches
- 4:45 pm** **Overview of the Retreat at Palm Beach**
Introduction: *Name, Title, Company (Class 20XX)*
Speaker Name, Title, Company
- 5:05 pm** **Board Bus for Lake Lytal**



FOCUS DAY THREE

Thursday, January 30, 2020

PARKING LOCATION:
South Florida Fairgrounds
9067 Southern Boulevard, WPB, FL 33411
PARKING: Enter through Gate 3 on Sansbury Way
Park near Gate 2. Security will guide

- 7:15 am** Park at South Florida Fairgrounds; Day sponsored by Arthur J. Gallagher & Company
- 7:30 am** Leave from Fairgrounds (Breakfast on Bus): Bus Sponsored by Florida Sugar Cane League
- 7:30 am** Head West to TKM Farm - 2305 Cypress Ln, Belle Glade
- 8:30 am** **The Agriculture Industry in Palm Beach County**
Introduction: *Jose Sosa*, President & Owner, Law Office of Jose D. Sosa PC (Class 2014)
Stephen Basore, Co-owner & Director of Food Safety, TKM Bengard Farms, LLC (Class 2019)
- 9:00 am** **Water Issues in the Western Communities**
Introduction: *Peter Cruise Ph.D*, Executive Director, LeRoy Collins Public Ethics Academy at FAU (Class 2019)
J.P. Sasser, Former Mayor, City of Pahokee
- 9:30 am** **Tour of Farm & Packing Facility**
Introduction: Jose Sosa, President & Owner, Law Office of Jose D. Sosa PC (Class 2014)
Michael Johnson, Manager, Cypress Cooling
Ethan Basore, Harvest Manager, TKM Bengard Farms, LLC (Class 2018)
- 10:15 am** **Break and Board Bus for Lakeside Medical - 39200 Hooker Hwy, Belle Glade**
- 10:45 am** **Health Equity**
Introduction: *Sally D. Chester, RN* (Class 1987);
Alina Alonso, M.D., Director, Florida Department of Health
- 11:15 am** **Lakeside Medical Center Overview**
Introduction: *James Garvin*, Owner / Chief Creative Officer, Forming Brands (Class 2018)
TBD, Lakeside Medical Center
- 11:35 am** **Employment in the Glades**
Introduction: *Julia Dattolo*, Vice President, Business Services, Career Source Palm Beach County (Class 2020)
Charles Duval, Assistant Vice President of Business Services, CareerSource Palm Beach County (Class 2018)
- 12:00 am** **Lunch Sponsored by Lakeside Medical Center**
- 12:45 pm** **Travel to Palm Beach International Equestrian Center - 3400 Equestrian Club Dr, Wellington**
- 1:15 pm** **Growing the Tourism Economy**
Welcome: *Brittany Cartwright*, Director of Membership Development, PBNorth Chamber of Commerce (Class 2019)
Don Kolodz, SVP, Destination Development, Discover The Palm Beaches
- 1:40 pm** **More than just Hay and Horses, Sports in Palm Beach County**
Introduction: *Maria Pumarejo*, Vice President of Engagement, Quantum House (Focus 2017)
George Linley, Executive Director, Palm Beach Sports Commission
- 2:10 pm** **The Great Charity Challenge**
Welcome: *Brittany Cartwright*, Director of Membership Development, PBNorth Chamber of Commerce (Class 2019)
TBD, Equestrian Sport Productions
- 2:40 pm** **Break and Board Bus for South Florida Fairgrounds; Snacks sponsored by Martin Cupid**
- 3:15 pm** **Welcome to the Fairgrounds**
Introduction: *Kathleen Hillman*, President, Piddle Place (Focus 2019)

Vicki Chouris, President/CEO, South Florida Fair & Palm Beach County Expositions, Inc (Class 2010)

- 3:30 pm** **Breaking the Cycle of Homelessness in PBC**
Introduction: *Peter Cruise Ph.D, Executive Director, LeRoy Collins Public Ethics Academy at FAU (Class 2019)*
James Green, Director, Palm Beach County Community Services Department
- 4:00 pm** **Rising Up to Meet the Challenge**
Introduction: *Jan Cairnes, CEO, Hanley Center (Focus 2017)*
Ann Berner, CEO, Southeast Florida Behavioral Health Network
- 4:25 pm** **Embrace Life: Finding Gifts in Adversity**
Introduction: *Erica Linguanti , Director of Marketing, Achieve Agency (Focus 2019)*
Wendy Soderman, Owner/Founder, The IDEAL SCHOOL & Breathe Modern Meditation
- 4:50 pm** **Sun-n-Fun in Palm Beach County**
Introduction: *Jose Sosa, President & Owner, Law Office of Jose D. Sosa PC (Class 2014)*
Paul Jamieson, Executive Director, SunFest of Palm Beach County, Inc.
- 5:15 pm** **Wrap up and Closing Comments & Evaluations**
Jose Sosa, President & Owner, Law Office of Jose D. Sosa PC (Class 2014)
- 5:30 pm** **Reception Sponsored by South Florida Fairgrounds;**