

About Leadership

ADULT PROGRAM

www.leadershipbc.org/adult



Leadership Palm Beach County's Adult Program is an interactive leadership development experience that prepares 45 participants annually for more active leadership roles in our community. The program supports existing and emerging leaders who make long-term commitments to leadership across Palm Beach County by providing them with a comprehensive foundation of local knowledge and contacts. The Program's curriculum encourages participants to develop their capacity to lead effectively within the context of current and local issues.

In recognition of the role LPBC's core educational programs play in driving LPBC's mission throughout our county, we took a closer look this past year at our Adult, Youth and FOCUS Program curricula to ensure their continued strength and relevance.



LPBC's Past Presidents Council drove this initiative. They started by reviewing several years' worth of data from the Adult Program, and recommending revisions to ensure that each class receives a comprehensive education on our county. Two new sessions were added: dedicated Civics & Government and Business & Development Days. Topics like Transportation that were previously included with these sessions were folded into other session days.

Each class day continued to be planned and coordinated by a different group of alumni volunteers, facilitating enhanced networking opportunities for class members while engaging LPBC graduates in programming and education for their peers.

Their work paid off with the Class of 2008, which developed a notably strong class spirit throughout their year of learning. Evaluation scores and overall feedback were very positive, so the revised Adult Program format has been continued with the Class of 2009.

The Class of 2008 elected Tammy Clarke of Cass Levy & Leone and Pedro Del Sol of Nonprofits First to represent their class on the Board. Tammy Clarke will serve with Kelly Fason of Northwood University as the 2008 Class Ambassadors.

What are Class Ambassadors? Class Ambassadors are Leadership Palm Beach County graduates with exceptional class spirit who serve as leads in communicating with their individual classes regarding Leadership Palm Beach County events, and class member news and updates. Classes may have one or two Ambassadors who will email (about once monthly) with information on upcoming events and opportunities for their class to reconnect. The Class Ambassadors meet in person twice a year: once for a kick-off cocktail & networking reception before "season" begins, and once in June for a year-end review & recap, and planning for the upcoming year. David Greene, Class of 2005, and Tammy Clarke, Class of 2008, are Chairs of the Class Ambassador & Alumni Relations Committee and would welcome any alumni who wish to participate on this committee! Contact them directly, or contact the LPBC offices: 561.790.5722 or krista@leadershipbc.org.

Want to contact your Class Ambassador? See the LPBC website for a list of Ambassadors, or contact David Greene or Tammy Clarke - Alumni Relations Committee Co-Chairs.

2008 ADULT CLASS PROJECT



This year LPBC also updated the Class Project selection process. A formal RFP was again distributed throughout the community to solicit Class Project proposals. New this year: the Class was invited to consider working with several organizations to complete more than one project. Additionally, LPBC established a group of Class Project Liaisons - alumni who met monthly with the Class Project Leads to support planning.

The Class of 2008 partnered with 211 to deliver a refined marketing strategy to deepen 211's connections with local businesses. The Class also worked with The Lung Association of Florida to help source the new LungMobile (a hybrid SUV) and design and produce its "wrap" (see left), and to help educate women on lung health issues through the Lung Association's "Inspire Life-Breathe Free" Luncheon.

Have a great idea for a class project? The RFP for the Class of 2010 Project will be fielded early summer 2009. Visit our website then to download an RFP, or call us: 790.5722.