INTRODUCTION
Palm Beach County Emergency Management is engaged in a comprehensive Post Disaster Redevelopment Project to ensure Palm Beach County avoids a New Orleans result in the face of a natural disaster.

The end goal is to develop a guidebook that our leaders can use post-disaster to inform their decision-making in getting our communities up and running as quickly as possible. The objective is to have a plan in place so that our leaders don’t have to struggle with dealing with the catastrophe and planning for the future all at once.

This guidebook will include priorities, timelines, and specific to-do lists inclusive of all attributes and services that make Palm Beach County the successful community it is today. The key in developing this guidebook is to include local stakeholders so that our county’s post-disaster plan accommodates for our unique needs, capacities and long-term strategic objectives.

In developing this guidebook, Palm Beach County would become one of Florida’s ONLY counties with a comprehensive post-disaster plan. The importance of developing this in advance of a disaster is underscored by the reality of New Orleans today, where most of the post-disaster planning is being coordinated and designed by experts who have never lived in – and will never be residents – of New Orleans.

THE CLASS PROJECT
The Leadership class will focus on the economic redevelopment issues of the Post-Disaster Redevelopment Plan – a critical aspect of the overall project. Whereas most Florida counties lack a comprehensive post-disaster guidebook, there is even less literature available to address economic redevelopment after a catastrophe.

Here in Florida, we must prepare for potentially crushing post-disaster realities – like the destruction of the entire tax base of communities where tax bases form the bulk of their revenue. Planning for this sort of reality is a missing piece from economic development plans nationwide: beyond bridge and SBA loans, not much has been done to address this critical aspect of post-disaster planning.

This is where the class project will focus: we will run a one-day workshop aimed at educating local leaders on post-disaster planning needs from an economic perspective, and gathering their input to develop a functioning Post-Disaster Economic Redevelopment plan.

The potential impact of this one-day event is far-reaching: the information gathered through this workshop will lay the groundwork for a plan that can set Palm Beach County up as a global prototype on disaster management.

PROJECT FACTS & OBJECTIVES
Date: April 19th, 2006; 7:30 - 5
Location: West Palm Beach Airport Hilton
Participants: Invitation-only – Key Stakeholders in Palm Beach County – 100-150 max

* All logistics for this one-day event will be managed by the Leadership class.

  - EOC has secured $25K from Public Entity Risk Institute (PERI) to cover meeting rooms, speakers, luncheon, etc., for this project; additional funding is being sought.